

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**INVOICE**

Advertiser	Heck, Joe for Congress
Product	
Estimate Number	Est 3178

<b>Invoice #</b>	<b>108459-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108459
Alt Order #	06870019
Deal #	
Order Flight	11/01/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Placement, Inc.**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F Early News	5-630p		to						
					11/01/12 to 11/07/12	3x	M--TF--				
	KSNV			Th	11/01/12	1:00	6:24 PM	TVGENHEC1204H Love	\$2,400.00		2
	KSNV			F	11/02/12	1:00	5:12 PM	TVGENHEC1204H Love	\$2,400.00		3
	KSNV			M	11/05/12	1:00	5:29 PM	TVGENHEC1204H Love	\$2,400.00		1
2	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					11/01/12 to 11/07/12	3x	M--TF--				
	KSNV			Th	11/01/12	1:00	11:20 PM	TVGENHEC1204H Love	\$2,400.00		2
	KSNV			F	11/02/12	1:00	11:25 PM	TVGENHEC1204H Love	\$2,400.00		3
	KSNV			M	11/05/12	1:00	11:34 PM	TVGENHEC1204H Love	\$2,400.00		1
3	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					11/01/12 to 11/07/12	2x	-----SS				
	KSNV			Sa	11/03/12	1:00	11:28 PM	TVGENHEC1204H Love	\$2,200.00		1
	KSNV			Su	11/04/12	1:00	11:22 PM	TVGENHEC1204H Love	\$2,200.00		2
4	KSNV	News 3 Today - SAT	9am-930am		to						
					11/01/12 to 11/07/12	1x	-----S-				
	KSNV			Sa	11/03/12	1:00	9:23 AM	TVGENHEC1204H Love	\$1,000.00		1
5	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1		to						
					11/01/12 to 11/07/12	1x	-----S				
	KSNV			Su	11/04/12	1:00	12:40 AM	TVGENHEC1204H Love	\$90.00		1
6	KSNV	Saturday Today	7a-9am		to						
					11/01/12 to 11/07/12	1x	-----S-				
	KSNV			Sa	11/03/12	1:00	7:57 AM	TVGENHEC1204H Love	\$1,250.00		1
7	KSNV	News 3 in Prime	7-10pm		to						
					11/01/12 to 11/07/12	1x	-----S				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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7	KSNV	News 3 in Prime	7-10pm		to						
	KSNV			Su	11/04/12	1:00	8:58 PM	TVGENHEC1204H Love	\$3,600.00		1
8	KSNV	RALSTON in PRIME	8-11pm		to						
	KSNV			11/01/12 to 11/07/12	1x	-----S-					
	KSNV			Sa	11/03/12	1:00	8:17 PM	TVGENHEC1204H Love	\$2,400.00		1
9	KSNV	NFL End of Game Break	1p-9p		to						
	KSNV			11/01/12 to 11/07/12	1x	-----S					
	KSNV			Su	11/04/12	1:00	8:26 PM	TVGENHEC1204H Love	\$16,000.00		1
10	KSNV	Dateline NBC AN	12-3am		to						
	KSNV			11/01/12 to 11/07/12	1x	-----S					
	KSNV			Su	11/04/12	1:00	1:23 AM	TVGENHEC1204H Love	\$90.00		1
11	KSNV	Today-AN	205a-304a		to						
	KSNV			11/01/12 to 11/07/12	2x	M--TF--					
	KSNV			Th	11/01/12	1:00	2:40 AM	TVGENHEC1204H Love	\$60.00		1
	KSNV			M	11/05/12	1:00	2:27 AM	TVGENHEC1204H Love	\$60.00		2

Aired Spots **17**

<u>Gross Total</u>	<b>\$43,350.00</b>	
<u>Agency Commission</u>	<b>\$6,502.50</b>	
<u>Net Amount Due</u>	<b>\$36,847.50</b>	<b><u>Payment Terms 30 Days</u></b>

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